



Video Marketing Internship



As a Video Marketing Intern, you will play a pivotal role in enhancing our online presence, increasing brand awareness, and engaging with our target audience across various digital platforms. You will collaborate closely with the marketing team and gain hands-on experience in video content creation, podcast management, social media publishing, and digital marketing strategies.

Responsibilities:

- Collaborate on video and podcast **ideation and scripting**
- Assist in **scheduling** and coordinating shoots (in-person and virtual).
- Support **podcast management**, including guest scheduling and prep.
- Lead or assist in **post-production editing** using Adobe Premiere Pro.
- Help manage and plan and **distribution strategy** across different channels.
- Ensure projects are delivered **on time** and aligned with brand guidelines.
- **Monitor** video and social media **performance metrics** and assist with reporting.

Requirements

- ✓ Enrolled in a relevant degree program (e.g., Marketing, Film, Digital Media, Advertising, Communications).
- ✓ Experience with Adobe Premiere Pro or similar editing tools.
- ✓ Proficiency in social media platforms such as Facebook, Instagram, Twitter, LinkedIn and YouTube.
- ✓ Strong time management & organizational skills.
- ✓ Ability to manage multiple tasks, prioritize deadlines, and work effectively in a fast-paced environment.

Key Takeaways:

- ✓ Video Course/Certification
- ✓ Pre- and Post-Production
- ✓ Video editing & scripting
- ✓ Video & Media Training

Duration and Compensation:

This is a semester-long **paid** internship. The intern will receive a stipend at the end of the semester.

Application Process:

www.auritas.com/careers/internship